



Bonus Money Opportunities & Rules

YOU MUST SOLICIT YOUR FUND AS STATED IN THE CONTRACT UNDER TERM #2. If you do not solicit as agreed upon in term #2 of the contract, you will forfeit any matching or bonus money for your Fund. You can solicit by using any form of media, radio ads, newspaper ads, banners, letters, or any platform approved in writing by the Community Development Coordinator at the Scott Community Foundation. If you solicit on social media, please tag Scott Community Foundation (tags to our media pages will be sent out in toolkit). If you solicit using anything other than social media, you will need to provide the Community Development Coordinator with a copy of your solicitation. An example of this; if you sent a letter, you can bring in the letter to show us or if you have a banner, you can take a picture to show us, etc.

Social Media Bonus Money Challenge

Participating funds are encouraged to share about their projects/and or fund on their social media platforms. To be able to receive an extra bonus of \$100 for your fund you must:

- Share something we posted or something you wrote/created regarding our Annual Giving Day on your media platforms at least a minimum of 2 times a week starting on October 14.
- Tag any of our social media handles AND use the hashtag #SCFGivingDay2024. *Must be following our page to be considered.*

Additional BONUS PRIZES will go to three lucky participating funds for the Most Creative Post Award. There are no criteria on how to be creative. We encourage you to have fun and spread the word about SCF Giving Day 2024! First place will receive \$1,000, second place will receive \$500, and third place will receive \$250! All media post will be reviewed and voted on by the SCF Board.

There will be more Bonus Prizes to be determined by the Scott Community Foundation at a later date and the Matching money that the Scott Community Foundation provides will be announced on November 12, 2024.

For any questions, please reach out. We wish you the best of luck in the 2024 Giving Day Money Bonus Challenges!